

**“Clients do not remember sales pitches,
they remember thought leading moments.”**

- Piers Brown, CEO, International Hospitality Media

“ AHV Associates is really pleased to sponsor Feed Your Mind events – the format allows us to get our message across in a very welcoming and personable way - it always generates us new clients. ”

- Andrew Harrington, Partner, AHV Associates

“ We hosted an event in collaboration with IHM to drive engagement and discussion among senior UK hoteliers. The delivery was professional and well-managed resulting in positive feedback from our client base in addition to new networking opportunities. We would recommend IHM as a partner. ” - James Harrabin, CEO, Travlet

**URBAN LIVING
FESTIVAL**
STAY • LIVE • WORK

**BOUTIQUE
HOTEL**
NEWS

**Serviced
Apartment**
News

**ST SHORT TERM
Rz RENTALZ**



International Hospitality Media (IHM)
understands how difficult it can be to grab
decisions makers' attentions with your
product or service. That's why we offer
suppliers/service providers the opportunity
to co-host our unique 'change maker' debate
style discussions in an exclusive (feed your
mind), invite only - breakfast, brunch, lunch,
afternoon-tea or dinner thought leadership
format.

We arrange, host and facilitate the event so you can:

Benefit from IHM's reach and extensive network
(whether it be in hotels, serviced apartments, short-
termrentals or the urban living environment) to forge
relationships with decision makers.

Showcase your influence in your chosen area.

Spend quality time with a targeted audience of
decision makers you control.

Maximise the opportunity to highlight new products
and services.

Using our knowledge, we work with you closely to handpick
senior decision-makers to attend and get to understand your
product or service better.

Your company achieves 'top-billing' for the key note discus-
sion based on a topic chosen by you. Attendees are encour-
aged to raise issues and find solutions with their peers and
business partners in a contributory format. Suggested topics
include industry updates, latest trends, real estate investment,
branding, management and operations, finance, architecture
and design, sales and marketing, distribution, PR, digital /
technology, preparing your business for a sale and more.

These bespoke events are held at exclusive venues and have
the following format which can be amended based on your
objectives:

- Welcome and networking
- Introduction and sponsor welcome
- Keynote presentation from a leading industry specialist
- Discussion over breakfast / lunch or dinner
- Sponsor presentation
- Q&A Session
- Meeting close and networking
- Video interviews and news story published on the rele-
vant website, and share across social media.

Cost from £5,000

**For further information and to discuss your bespoke
package, please contact Katie Houghton**



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