

**“Clients do not remember sales pitches,
they remember thought leading moments.”**

- Piers Brown, CEO, International Hospitality Media

“ AHV Associates is really pleased to sponsor Feed Your Mind events – the format allows us to get our message across in a very welcoming and personable way - it always generates us new clients. ”

- Andrew Harrington, Partner, AHV Associates

“ We hosted an event in collaboration with IHM to drive engagement and discussion among senior UK hoteliers. The delivery was professional and well-managed resulting in positive feedback from our client base in addition to new networking opportunities. We would recommend IHM as a partner. ” - James Harrabin, CEO, Travlet

**URBAN LIVING
NEWS**

**BOUTIQUE
HOTEL
NEWS**

**Serviced
Apartment
News**

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International Hospitality Media (IHM) understands how difficult it can be to grab decisions makers' attentions with your product or service. That's why we offer suppliers/service providers the opportunity to co-host our unique 'change maker' debate style discussions in an exclusive (feed your mind), invite only - breakfast, brunch, lunch, afternoon-tea or dinner thought leadership format.

We arrange, host and facilitate the event so you can:

Benefit from IHM's reach and extensive network (whether it be in hotels, serviced apartments, short-term rentals or the urban living environment) to forge relationships with decision makers.

Showcase your influence in your chosen area.

Spend quality time with a targeted audience of decision makers you control.

Maximise the opportunity to highlight new products and services.

Using our knowledge, we work with you closely to handpick senior decision-makers to attend and get to understand your product or service better.

Your company achieves 'top-billing' for the key note discussion based on a topic chosen by you. Attendees are encouraged to raise issues and find solutions with their peers and business partners in a contributory format. Suggested topics include industry updates, latest trends, real estate investment, branding, management and operations, finance, architecture and design, sales and marketing, distribution, PR, digital / technology, preparing your business for a sale and more.

These bespoke events are held at exclusive venues and have the following format which can be amended based on your objectives:

- Welcome and networking
- Introduction and sponsor welcome
- Keynote presentation from a leading industry specialist
- Discussion over breakfast / lunch or dinner
- Sponsor presentation
- Q&A Session
- Meeting close and networking
- Video interviews and news story published on the relevant website, and share across social media.

Cost from £5,000

For further information and to discuss your bespoke package, please contact Katie Houghton



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