

# "Clients do not remember sales pitches, they remember thought leading moments."

- Piers Brown, CEO, International Hospitality Media

What clients say: "AHV Associates is really pleased to sponsor Feed Your Mind events - the format allows us to get our message across in a very welcoming and personable way - it always generates us new clients."

- Andrew Harrington, Partner, AHV Associates

What invitees say: "I just wanted to say thank you for hosting what I thought was a brilliant event. I loved the venue, the variety of attendees and the content/debate was of great quality." - Marine Duchesne, Associate Director – Development, Ennismore

## URBAN LIVING NEWS













#### International Hospitality Media (IHM)

understands how difficult it can be to grab decisions makers' attentions with your product or service. That's why we offer suppliers/service providers the opportunity to co-host our unique 'change maker' debate style discussions in an exclusive (feed your mind), invite only - breakfast, brunch, lunch, afternoon-tea or dinner thought leadership format.

We arrange, host and facilitate the event so you can:

Benefit from IHM's reach and extensive network (whether it be in hotels, serviced apartments, shorttermrentals or the urban living environment) to forge relationships with decision makers.

Showcase your influence in your chosen area. Spend quality time with a targeted audience of decision makers you control.

Maximise the opportunity to highlight new products and services.

Using our knowledge, we work with you closely to handpick senior decision-makers to attend and get to understand your product or service better.



Your company achieves 'top-billing' for the key note discussion based on a topic chosen by you. Attendees are encouraged to raise issues and find solutions with their peers and business partners in a contributory format. Suggested topics include industry updates, latest trends, real estate investment, branding, management and operations, finance, architecture and design, sales and marketing, distribution, PR, digital / technology, preparing your business for a sale and more.

These bespoke events are held at exclusive venues and have the following format which can be amended based on your objectives:

- Welcome and networking
- Introduction and sponsor welcome
- Keynote presentation from a leading industry specialist
- Discussion over breakfast / lunch or dinner
- Sponsor presentation
- Q&A Session
- Meeting close and networking
- Video interviews and news story published on the relevant website, and share across social media.

#### Cost from £9,495 incl venue and F&B

For further information and to discuss your bespoke package, please contact



#### Rav Bhalla

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