**Job Title:** Editor – Short-Term Rentals

**Location:** Hybrid role: remote and office (Holborn, Central London)

**Type:** Full time employed  
**Reports To:** Editor-in-chief, IHM

**About the Role:**  
We are seeking a dynamic and detail-oriented **ShortTermRentalz.com** **Editor** (STRz).

STRz provides news and intelligence for the fast growing and rapidly evolving short term and vacation rental market. STRz is considered the world’s leading b2b news information provider, part of the International Hospitality Media portfolio of hospitality and real estate media brands.

**Key Responsibilities:**

* Full autonomy for editorial website content, webinar and podcast schedules.
* Host the annual Shortyz awards and Short Term Rentalz Summit thought leadership events.
* Provide innovative and fresh new ideas to increase audience engagement.
* Become a recognised thought leader in short term rentals

**Qualifications:**

* Proven editorial experience preferably in real estate, hospitality, or travel sectors.
* Understanding of best practices for b2b content and storytelling.
* Strong communication skills to drive audience reach and engagement.
* Strong proficiency with AI and multimedia editing tools (ChatGPT, Gemini, Adobe Creative Suite, Photoshop, Canva, or similar software).
* Ability to work under tight deadlines while maintaining a high level of attention to detail.
* A creative mindset with a passion for hospitality, real estate and travel

**Job Description:**

* Lead STRz audience reach and engagement both online and IRL with editorial content.
* Source news/features/interviews/podcasts/video content.
* Work closely with editorial, marketing and sales to host the STRz webinar and podcast series’.
* Decide the most influential content to be distributed on STRz weekly e-newsletters.
* Contribute to Editorial and team meetings and review targets achieved
* Provide editorial oversight and direction to reporters/interns.
* Recruit and oversee guest contributors.
* Represent STRz when necessary at industry events.
* Highlight potential commercial leads to the sales team.

**Benefits & Perks:**

* Salary: £30 - £35k pa
* Flexible hybrid working environment - remote and office (Holborn, central London)
* 20 days holiday and Bank Holidays
* Opportunity to shape the future of short term rentals
* Collaborate with a creative and passionate team
* Fully expensed mobile phone and pre-authorised travel expenses
* Overseas travel
* Personal development program
* Pension following successful probationary period

The Company reserves the right to vary your duties and responsibilities at any time and from time to time according to the needs of the Company’s business.