

<u>International Hospitality Media</u> is looking for an enthusiastic and versatile editorial intern to work across four sector-leading B2B websites:

Boutique Hotel News Serviced Apartment News Short Term Rentalz Urban Living News

These websites cover the global hopitality and living sectors with a collective reach of 60,000 subscribers.

The successful candidate will work closely with the websites' editors to plan and produce quality content that meets the needs and interests of the readership.

## **SKILLS:**

- Journalism qualification essential
- Journalism experience desired, but not essential
- News and feature writing
- Multimedia editing eg. podcasts and videos on iMovie/Final Cut, Adobe Premiere Pro
- Knowledge of SEO is useful
- Social media promotion eg. LinkedIn

## **DUTIES:**

- Writing and uploading news stories on Wordpress in IHM's house style and format
- Researching, writing and uploading features to Wordpress in IHM's house style and format
- Recording and editing video interviews and podcasts
- Compiling weekly e-newsletters sent to global audiences
- Attending industry events to build knowledge, network, and often report on key findings

The role will mainly involve working remotely, with regular office days (London), supervision and contact via WhatsApp and Zoom.

Please apply via email to **george@internationalhospitality.media** with your CV and links to some examples of your written work.

Read about the experiences of our 'hospitality star' interns who have worked with us on the link below.

No agencies please.