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# FEED YOUR MIND SESSIONS

## Exclusive bespoke thought leadership events

Align your brand with our thought leaders



**Eloise Hanson**  
 Editor, hospitality



**George Sell**  
 Editor, living



**Priya Khaira**  
 Editor, STRZ

## What is a Feed Your Mind Session?



We hand pick 20 – 30 decision makers to discover more about your innovative products and services in an intimate peer led event.



As our partner, you'll take centre stage, presenting your business proposition to a carefully curated audience, followed by topical discussion hosted by one of our expert thought leaders setting the tone and context.



We stimulate active engagement and discussion, fostering a space for Q&A. After the presentation, there's ample time for networking and in-depth conversations.

Welcome and networking over breakfast/lunch or dinner.

Keynote presentation

Sponsor presentation

Meeting close and networking

Introduction and sponsor message

Thought leader discussion hosted by editor

Q&A session

Video interviews and news story published on website, and shared across all social media.

*“Urban Living News facilitated a highly engaging environment, connecting us with key developers and operators. As a direct result, we’ve initiated numerous new conversations with our target audience, expanding our reach and influence in the BTR market. We have booked 4 demos and 1 sign-up with ongoing conversations.”*

– Rosie Kirk, Head of BTR & Luxury Living @Homebox



boutiquehotelnews.com



servicedapartmentnews.com



shorttermrentalz.com



urbanliving.news



*" AHV Associates is really pleased to sponsor Feed Your Mind events - the format allows us to get our message across in a very welcoming and personable way - it always generates us new clients. "*

*- Andrew Harrington, Partner, AHV Associates*

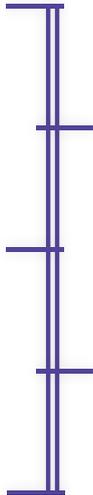
**20+**

**FYM sessions**  
hosted across  
**4 sectors**

**Clients include** Minotti, Commscope, Hotel Solutions Partnership, IDeaS, Travlet, HVS, JLL, AHV Associates, Four Communications, Colliers International, Bizzon by Mews, Styled, Sipsmith, Johnnie Walker, Agilysys, Sky Business, Clyde & Co and more.

**Position your brand with us and let's generate business for you!**

*Benefit from our Editorial knowledge and brand's extensive network.*



*Showcase your products and services.*

*Spend quality time with a targeted audience of decision makers.*

*We hand pick senior decision-makers to drive a greater understanding of your product or service to do business!*

**Latest clients include:**

*Airbnb for real estate, Canary Wharf, Clyde and Co, SKY Business.*

**Pricepoint: inclusive of venue, catering and AV costs**

**Option 1: £12,995**

We invite potential new business clients to attend alongside those companies already working with you.

**Option 2: £14,995**

We provide 100% of the guest-list and can invite representatives from other target businesses.

**Add on digital packages :**

**Package A: £2,995**

2 eshots, 3 months website coverage including MPU and banners.

**Package B: £4,995**

4 eshots, 3 months website coverage including MPU and banners, post event video interview and editorial coverage.

**Professional video event footage: £1.495**

**Post event eshot to database: £995**



*"Great venue, cutting-edge content and lots of new business opportunities. Boutique Hotel News highlighted Agilysys as the thought leaders amongst a hand picked room full of hotel decision-makers. The event exceeded our expectations!"*

*- Alan Edwards, Senior Director Marketing, Agilysys UK Ltd*

**Ready to curate your Feed Your Mind Session? Contact us today;**



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